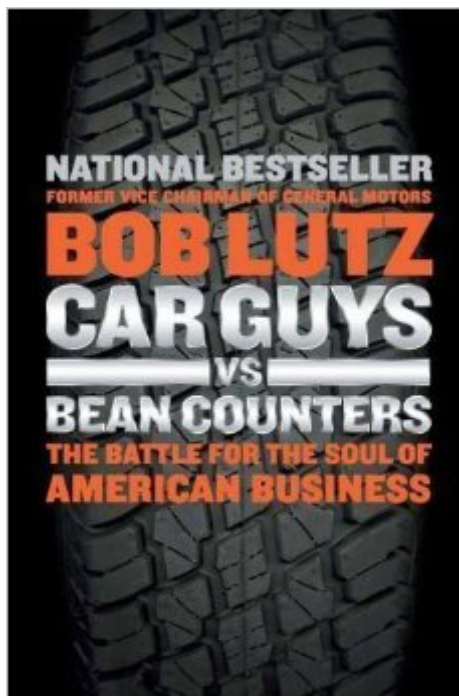


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Car Guys Vs. Bean Counters: The Battle For The Soul Of American Business (Hardcover) By Robert A. Lutz



Book Information

Hardcover

Publisher: Portfolio Hardcover; 1st Edition edition (2011)

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Customer Reviews

Bob knows his subject-cars-undoubtedly very well and there can be NO argument that our corporate fascination with bean counters and their methods is troublesome for the auto and other manufacturing enterprises. However, when he ventures aside from his topic of expertise and proffers his close-minded take on climate change, he loses me and many other readers. Yes, we all have First Amendment rights to free speech but we should also defer to experts in the respective fields. We acknowledge Bob's expertise in his field but disavow his rather narrow-minded stands on topics like climate change where the science is very well established.

Lutz must have hurt his arm patting himself on the back. He claims that whatever car company he worked for was in serious trouble until he saved it. He, and he alone, cleared out the deadwood and only he made it a better company. Oh also the elite media and grandstanding elected officials made the problem worse. He admits to no mistakes, casts blame on others and minimizes any residual impact he left behind. less about car guys vs. bean counters and more about the genius car ability of Bob Lutz. he occasionally lets some interesting information leak out but he spends a lot of time singing his own praises.

This books provides an outstanding lesson in the problems that can be caused when the bean counters are allowed to take charge of design and production decisions. Every MBA should read it.

Tradional set up of operations and finance vs. design and engineering. It was OK. I was hoping for

more takeaways.

great book

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